



CALPEEK

CALIFORNIA POLITICAL WEEK

P.O. BOX 1468, BEVERLY HILLS, CA 90213 (310) 659-0205
Dick Rosengarten, Publisher

VOL. XV
No. 44

DEC. 13, 1993

This is CALPEEK's 44th issue for 1993 -- meaning it's our last newsletter of the year. We'll be off on Xmas vacation for the next 17 days, but will be back to work Dec. 27th. Our next issue will be dated January 3, 1994. Here's wishing all CALPEEK subscribers a very joyous and happy holiday season.



CALPEEK's 1993 REVIEW: WHO'S HOT, WHO'S NOT.

Editor's note: We'll end our year with one of your favorite columns --- *Who's Hot & Who's Not*. There's nothing objective about this column. Thanks to those unnamed sources who helped CALPEEK with this list. Now sit back and enjoy, scream or weep...

- **Star Quality** - U.S. Sen. Dianne Feinstein(D-CA). She's made a very positive and impressive impact as CA's senior U.S. Senator...

- **Rising GOP Star** - Whether you like his political orientation or not, new State Sen. Rob Hurtt of Orange Co. is a powerful force to be watched carefully...

- **On the Comeback Trail** - U.S. Trade Ambassador Mickey Kantor and U.S. Rep. Bob Matsui(D-Sacto)...

- **No More Twinkle, Twinkle** - The luster is gone and Gov. Pete Wilson faces an uncertain future in Calif. politics. Can he win reelection in 1994???

- **Worst Nightmare for GOP in 1994** - Insurance Comm. John Garamendi(D) upsets Demo State Treasurer Kathleen Brown in the primary and then goes on to mash Gov. Pete...

- **Worst Nightmare for Demos in 1994** - Demo Treasurer Kathleen Brown wins the primary, but a hard hitting campaign by Gov. Pete pulls victory out of the jaws of defeat...

- **Worst Nightmare for Garamendi** - "He needs me to campaign for him," says wife Patti Garamendi...

- **Worst Nightmare for Kathleen** - "She needs me to campaign for her," says brother Jerry Brown...

- **Falling Star** - AG Dan Lungren(R), who has angered hardline conservatives to the point that his reelection in 1994 is not a sure thing...

- **Faded from Sight** - Demo LG Leo McCarthy...

- **Star that Won't Run in 1994** - Conservative GOPer Bruce Herschensohn...

- **Legislator of the Year** - There's no doubt that when it counted, Assembly Speaker Willie Brown delivered the goods --- got the budget out on time, workers' comp reform passed, a package of bills to stimulate CA's economy was passed and Brown's behind the scenes help aided passage of Prop. 172...

- **Hot Issues in 1993** - Crime & illegal immigration...

- **Brightest New Political Stars** - Assemblywomen Debra Bowen(D-Torrance) and Valerie Brown(D-Santa Rosa) and L.A. Councilwoman Laura Chick...

- **Beavis & Butt-head Award for 1993** - Goes to local TV news (especially in the L.A. market) for its continued failure to provide any kind of meaningful political reporting...

{Continued Next Page}

CALIFORNIA POLITICAL WEEK (ISSN 0195-6175) IS AN INDEPENDENT, NONPARTISAN NEWS ANALYSIS BULLETIN OF CALIFORNIA POLITICAL WEEK, INC., A CALIFORNIA CORPORATION. TELEPHONE: (310) 659-0205. ADDRESS: P.O. BOX 1468, BEVERLY HILLS, CA 90213. \$90.00/YEAR. PUBLISHED WEEKLY, 44 WEEKS PER YEAR. COPYRIGHT BY CALIFORNIA POLITICAL WEEK, INC. THIS TRADEMARK REGISTERED WITH THE CALIF. SEC. OF STATE. REPRODUCTION IN WHOLE OR PART REQUIRES EXPRESS PERMISSION. ALL RIGHTS RESERVED. 1ST CLASS POSTAGE PAID AT LOS ANGELES.

LICENSED TO UNZ.ORG
ELECTRONIC REPRODUCTION PROHIBITED

● **Best Campaigns of 1993** - Riordan for Mayor (Clint Reilly); YES on 172 (Butcher, Forde & Mullrich and Stoorza, Ziegaus & Metzger); L.A. Councilman Rudy Svorinich (Tom Shortridge)...

● **Folks Who Will Be Missed** - Abe Nowick, Jerry Goldberg, Gene Fuson, Judge James D. Garibaldi, Eileen Anderson, Patricia Ann Mount, John Vernon, Richard Kaplan and former State Sen. Ray Johnson. R.I.P. Stay tuned...

KLAAS MURDER CASE HAS SACTO SCRAMBLING.

Editor's note: The tragic kidnap and murder of 12-year-old **Polly Klaas** by Richard Allen Davis (who might soon be known as Calif.'s *Willie Horton*), has set off public outrage from Chula Vista to Yreka. At the heart of all the discussion is the question: how do you keep career, violent criminals off the streets? Here's CALPEEK's report & analysis..

...The focal point of the discussion are the *pros and cons* of Calif.'s current system for sentencing convicted felons. Calif. uses a system of determinant sentences -- where the number of years behind bars is all part of a calculated formula, with the judge having very little say so. The old system of indeterminant sentences gave the judge and the parole board much more authority...

...Under the determinant sentence rules, a convict is automatically given supervised release (which is a form of parole) halfway through the sentence if the convict stays out of trouble while behind bars. And right now CA's 50% rule could cost the State some money because the Feds want Calif. to abide by the 85% rule. In other words, if a convict is good while behind bars, he or she is eligible for supervised release **only after** serving 85% of the sentence. Assemblyman Richard Katz (D-Panorama City) has a bill on the State senate floor which would bring Calif.'s law into compliance with the federal requirements. Had the 85% law been in effect, Davis would still be behind bars...

...While the 85% rule will keep some of the violent, repeat ex-cons off the street, it's not the total answer. And here's where we get into politics. At the current time, Mike Reynolds of Fresno is circulating a measure known among insiders as "The 3 Strikes and You're Out" initiative - meaning there will be sentence enhancements for repeat criminal offenders, with a 3 time

loser getting 25-years-to-life. Reynolds has until Mar. 4th to submit 384,974 signatures to qualify for the November 1994 ballot. Sources believe he'll make it...

...Just this past week Calif. AG Dan Lungren (R) announced his support for the Reynolds measure - and this potentially puts Lungren on a *collision course* with Gov. Pete Wilson. Wilson is very careful in dealing with this proposal. He says he endorses the *IDEA* of a "3 Strikes and You're Out" proposal. Why the hedging by Wilson? Anytime you increase prison time for inmates, it costs a ton of money. Various law enforcement groups say that Reynold's measure could cost anywhere from \$3 - 10 billion, money the State *doesn't* have. Even going from the 50% to the 85% rule will cost CA taxpayers a ton. FYI: Earlier this year, Assemblyman Bill Jones (R-Fresno) had a bill similar to Reynold's initiative, sponsored by Reynolds. Jones was offered a "3 Strikes" law by Assemblyman John Burton which would have focused on *violent offenders*. But Jones, on advise of staff aides to AG Lungren, rejected this proposal. The proposal, in combination with a bill by Assemblyman Steve Peace (D-Chula Vista), which had passed the assembly, would have dealt with people such as Davis...

...So what's going to happen? Gov. Wilson wants a bill that goes through the legislative process that not only has a "3 Strikes" provision for violent, repeat felons, but also has some kind of funding mechanism to offset the huge costs. CALPEEK sources believe that Assemblyman Dick Rainey (R), the former sheriff of Contra Costa Co., has a focused proposal which deals with this problem and this looks like the plan Wilson, Demos and Republicans can all support. Stay tuned...

CALPEEK's '94 CONSULTANTS DIRECTORY ON SALE

CALPEEK's 1994 Directory of Campaign Consultants is now for sale to subscribers and non-subscribers alike. Cost for CALPEEK subscribers is just \$10, while the cost to non-subscribers is \$40. The directory will be given away FREE with all **new** subscriptions. No invoicing, no credit cards - checks only. For info call (310)659-0205. This directory is sold via subscription only. No retail sales. Stay tuned...

BATTLE TO REPLACE L.A. COUNTY SUP. EDELMAN.

Now that all the initial excitement has faded from the surprise announcement that Ed Edelman will not seek reelection to his post as L.A. Co. Supe, we've now entered that phase known as "*who's IN and who's OUT.*" It's all gossip and guessing...

...OUT of the race is Assemblyman Richard Katz(D-Panorama City), who removed his name from the speculation list a day after Edelman's announcement. Definitely IN is L.A. Councilman Zev Yaroslavsky, who formally declared his intention to seek Edelman's post on Dec. 7th. FYI: It's likely that Zev will once again retain the services of Skelton-Grover & Assoc., and he has already hired the very savvy Kevin Acebo as his daily campaign manager. Also IN is Edelman's environmental deputy, Don Wallace...

...In the category of *leaning heavily toward running* is State Sen. David Roberti(D-Van Nuys). *Looking things over* are businessman/unsuccessful candidate for L.A. mayor Nick Patsaouras and former L.A. Councilwoman Joy Picus. By the time filing comes and goes, it is likely there will be 3-4 serious contenders and then a bunch of "gong show" candidates. FYI: if Roberti runs here, it is likely that he will select consultant Harvey Englander's firm. At consultant Stu Spencer's 32nd annual holiday party, Englander was at Roberti's side during much of the evening. Stay tuned...

40th S.D. SPECIAL: PEACE VS. GHOUGASSIAN.

Editor's note: This special election to replace former State Sen. Wadie Deddeh(D-Chula Vista) takes place on a very unusual date --- Dec. 28th, three days after X-Mas and 3 days before New Year's Day. Here is CALPEEK's update & analysis...

...Most insiders think this is Demo Assemblyman Steve Peace's race to win or lose. He finished way out in front in the primary with 48% and started this special with much better name ID and a bigger warchest than his GOP rival, Joe Ghougassian, a former U.S. Ambassador to Qatar...

...However, in the last few weeks GOP sources think they have begun to make some headway --- mainly in the all important area of *fundraising*. Senate GOP Leader Ken Maddy and his main rival within the GOP caucus, Sen. Rob Hurtt, have been tossing mega bucks

into a Calif. Republican Party warchest --- with the money being used to communicate with GOP voters in the San Diego. And former Gov. George Deukmejian will stage a big fundraiser for Ghougassian this coming week. With the money which already has come in, the campaign has gone to the mailbox with at least 4 absentee ballot mailers aimed at Republicans...

...But Peace and the Demos haven't been sitting on their hands. The Calif. Demo Party has dropped at least 1 absentee voter mailer and Demo ground troops are going door-to-door with absentee voter applications. And the Peace campaign also has done a potholder mailing, complete with a letter from Steve's mom, who is a well known local school teacher. She even took a swipe at Joe in the letter. Sounds like Bill Cavala's handy work...

...Bottomline: with a very low voter turnout expected, absentee ballots are critical. The county registrar has mailed out 30,000 ballots so far, but there is no count as to how many have been returned. Who's ahead? Probably Peace and polling data released by neutral sources show that while Ghougassian is getting 44% of the GOP vote, Peace is pulling 31% and 25% of GOP voters are still undecided. Peace has a very comfortable lead among Demos & independents. Stay tuned...

L.A. CO. DA GARCETTI TO ADDRESS WOMEN FOR

L.A. Co. DA Gil Garcetti will speak on "The Need to Break Cycles of Violence" when he addresses Women For, meeting at 7:30 p.m., Dec. 14, Village Lutheran Church of Westwood. The meeting is open to the public. For info & RSVPs (310)657-7411...

CONGRESSMAN COX TO ADDRESS LINCOLN CLUB.

U.S. Rep. Chris Cox(R-Orange Co.) will address members of the Lincoln Club/San Gabriel Valley chpt., 7:30 a.m. breakfast, Dec. 17, Industry Hills Sheraton, City of Industry. RSVPs a must. Call Natalie Blanning at (818)919-7497...

TO CALPEEK SUBSCRIBERS: CHANGE OF ADDRESS.

If you're planning to move or have already done so, PLEASE send CALPEEK a change of address notice/letter WITH your current CALPEEK mailing label. The label contains a code which makes it easy to quickly process your change of address. Or call us with the code information. Thanks very much...

1994: UPDATE ON RUN FOR STATEWIDE OFFICES.

Editor's note: Lots of activity as well as odds & ends to report. Here's CALPEEK's update...

● **Secretary of State** - While many of former L.A. Councilman Mike Woo's ex-advisors have told CALPEEK that they think it is a big mistake for him to run for Statewide office this year, Woo on Dec. 8th tossed his hat into the ring for SOS. Despite his apparent late start, don't forget that Woo has very high name ID left over from his unsuccessful run for mayor earlier this year. And the TV went far beyond the borders of L.A. City. In terms of a consultant, it looks as though Woo has put his trust in Steve Glazer, who has been on the State payroll working for Senate Pres. David Roberti(D-Van Nuys). FYI: Rumors that U.S. Rep. Lynn Schenck(D-San Diego) would get into this race appear to have been just that --- rumors...

● **Treasurer** - The big news in this race is that former CDP chair Phil Angelides may have just gotten real, real lucky. PA's chief rival in this race, State Sen. David Roberti(D-Van Nuys), is probably looking more seriously at the open seat on the L.A. Co. Board of Supes than at the Treasurer's race...

...One option that Roberti has closed for the time being was an offer by E&J Gallo to head up the winery's governmental relations. Sources confirm that Roberti met with E&J Gallo officials about 7-10 days ago and he reportedly turned down their mega-buck offer...

...FYI: Angelides has hired Susan Blad as deputy campaign director. Consultant Cathy Calfo is the director, while Susan Baltake is the communications director. PA is still interviewing media consultants. And new poll by Fairbank, Maslin, Maullin for PA shows him trailing Roberti in a 1-on-1 match by a narrow margin of 19% to 17%. The poll was taken Nov. 13-15, sample size 400...

● **Lt. Governor** - Don't be shocked if GOP State Sen. Cathie Wright of Simi Valley jumps into the primary. Sources say she's not very impressed with the current GOP lineup running for LG and is giving the race some serious consideration. It would be a free ride for Wright...

● **Superintendent of Public Instruction** - Demo Assemblywoman Delaine Eastin of Fremont has

formally announced she will run for this post. She has hired the S.F.-based firm of Staton-Hughes to run her campaign...

NEW JOBS, ADDRESSES AND PERSONNEL NOTICES.

Editor's note: Here are some items to mark down in your notebook...

● The Calif. Democratic Party has moved its Sacto office to 911 20th Street, Ste. 100, Sacto 95814. Same phone - (916)442-5707...

o CALPEEK sources report that campaign consultant/GOP Assembly staffer Doug Yoakam will soon become political director of the CA Republican Party, based in Sacto...

● L.A. County Bd. of Education member Barbara Pieper has been named by Gov. Wilson as director of the Calif. Arts Council...

● The Calif. ARB has a new chairperson. Gov. Wilson has appointed Jacqueline E. Schafer to be chair of this powerful agency...

● Cathy Ann Connelly has been promoted to Sr. VP at the L.A. office of Stoorza, Ziegas, Metzger & Boyd...

● Consultant Michael Dieden has moved to a new office at 405 S. Cliffwood Ave., L.A. 90049. Phone remains (310)451-7403...



CALPEEK'S MARKETPLACE NETWORK

● **WANTED: EXTERNAL AFFAIRS COORDINATOR.** Works halftime for GR Dept. (Legitech, FPCC, Fed. Reg., etc.) and halftime for PA Dept. (philanthropy, corp. ID, special even etc.). Contra Costa-based Fortune 500 manufacturer. Window. Lotus, Word Perfect skills a must. FAX resume fast to JES at (510)602-4018...

CALPEEK's Marketplace Network is a listing of employer and employee availabilities for those engaged in campaign consulting, public affairs, public relations, government relations and legislative advocacy. The cost for each listing is \$25 for up to 40 words. Add \$5 for each additional 10 words. Send ad copy with payment to CALPEEK's Marketplace Network, P.O. Box 1468, Beverly Hills, CA 90213. For info (310)659-0205...